Irish Girl Guides 2019

Trefoil House, 27 Pembroke Park, Dublin 4

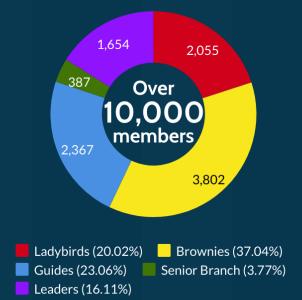
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CRN 20006327 / CHY4726



Most Popular Interest Badges in 2019 **Ladybirds** Aviation Book Lover vnies Europe Guides Aviation Europe Web Orders 2,690 **Processed**

Membership by Branch 2019



Number of new Units

Leader Warrants awarded

Total number of Units

Assistant Leader Warrants awarded

145



IGG members travelled to Sangam, India celebrating the Senior Branch Centenary I

IGG members travelled to Belgium for the Explorer Belt; 12 of whom took on Guiding's ultimate challenge





New Participants in 2019 Gold Silver **Bronze**

Irish Girl Guides 2019



IGG Making the Headlines



35

Photos/articles in national newspapers...

up 15 from the previous year

Website users ...up 3,009 from the previous year

51,652





6,760

Facebook likes by the end of 2019...

...up 890 from the previous year

Instagram followers...
...up 651 from the previous year

1,487





3,347

Twitter followers...

..up 256 from the previous year

IGG's Top Tweet of 2019

It received 16,972 impressions and 542 engagements!

What #Guidingskills do you think
@MartyM_RTE and @boshea5
learned from Guides & Senior
Branchers from Sallins, Lucan &
Edenderry? Switch on @RTEOne at
9.30 tonight for Marty & Bernard's
Big Adventure to find out!
#MartyandBernard
#IrishGirlGuides
#givinggirlsconfidence



IGG's Cookie Project in 2019



Cookie packets sold in 2019

The highest number of cookie packets sold, by Merlin Woods

Units

3,361

Brownies achieved the Brownie Challenge badge

137

Guides received their National Guide Award, the highest honour in Guides Years of Ladybirds was celebrated across the country in 2019

€2,752

Raised for Women's Aid and Focus Ireland by Senior Branchers who worked at Electric Picnic

