

# Irish Girl Guides 2019

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CRN 20006327 / CHY4726



## Most Popular Interest Badges in 2019

### Ladybirds

Book Lover  
**985**



Aviation  
**960**



### Brownies

Europe  
**984**



Art and Craft  
**893**



### Guides

Europe  
**526**



Aviation  
**494**



**2,690** Web Orders Processed



## Membership by Branch 2019



- Ladybirds (20.02%)
- Brownies (37.04%)
- Guides (23.06%)
- Senior Branch (3.77%)
- Leaders (16.11%)

**10**

Number of new Units

**530**

Total number of Units

Leader Warrants awarded

**95**

Assistant Leader Warrants awarded

**145**

**21**



Senior Branchers earned the Ladybird Diva badge, completing **420** badges between them

**19**

IGG members travelled to Belgium for the Explorer Belt; **12** of whom took on Guiding's ultimate challenge

**50**

IGG members travelled to Sangam, India celebrating the Senior Branch Centenary

**546**

IGG members travelled to 14 different countries



GAISCE  
THE PRESIDENT'S  
AWARD

**80**

IGG members active with Gaisce in 2019

Gold Awards

**2**

Silver Awards

**2**

Bronze Awards

**8**

New Participants in 2019

Gold  
**4**

Silver  
**6**

Bronze  
**18**

# Irish Girl Guides 2019



## IGG Making the Headlines



**35**

Photos/articles in national newspapers...  
...up 15 from the previous year

Website users

...up 3,009 from the previous year

**51,652**



**6,760**

Facebook likes by the end of 2019...  
...up 890 from the previous year

Instagram followers...  
...up 651 from the previous year

**1,487**



**3,347**

Twitter followers...  
...up 256 from the previous year

## IGG's Top Tweet of 2019

*It received 16,972 impressions and 542 engagements!*

What #Guidingskills do you think @MartyM\_RTE and @boshea5 learned from Guides & Senior Branchers from Sallins, Lucan & Edenderry? Switch on @RTEOne at 9.30 tonight for Marty & Bernard's Big Adventure to find out!  
#MartyandBernard  
#IrishGirlGuides  
#givinggirlconfidence



## IGG's Cookie Project in 2019



**14,077**

Cookie packets sold in 2019

**1,500**

The highest number of cookie packets sold, by Merlin Woods Units



**3,361**

Brownies achieved the Brownie Challenge badge

**137**

Guides received their National Guide Award, the highest honour in Guides



**30**

Years of Ladybirds was celebrated across the country in 2019



**€2,752**

Raised for Women's Aid and Focus Ireland by Senior Branchers who worked at Electric Picnic

