



MISHON MOON

Join our outdoor adventure quest!



Dear Leaders, Members and Parents,

On 22 February, Irish Girl Guides launched a new app called Mishon. We were filled with great optimism that this app would help us with both the outdoors aspect of our programme and allow us to do some crowd funding for our new National Training Centre. Less than a month later, and our shared world has changed dramatically.

However, what is a challenge except a call to action? The Girl Guides have been around since 1911, always responding to the challenges the world faces. After careful consideration, we feel that the outdoors and fun adventures within the app are still relevant. In fact, they could be a great source of connection in these unusual times. So we are choosing to focus on the positives and we want to share with you how you can use the app with your family, friends, local Unit or your global online network. We are acutely aware, that not everyone is in a position to get outdoors at the moment and be active. To those on the frontline working phenomenally hard, we salute you; to those back room teams supporting them, we thank you; and to those who are ill and unwell, we send warmest wishes to get well soon. We know many of our members are helping others locally and carrying on the Girl Guide tradition of doing Good Turns for others in their communities. For some, this app will have no current relevance and we are sensitive to that. For others, it may give you a fun way to connect with others. If it's helpful in keeping your spirits up and supports your mental health through physical activity, we hope you enjoy it.

Collectively, Irish Girl Guides members walked from the North Pole to the South Pole in 2016 and now in 2020, we are setting our sights on the Moon! The Moon is **363,104km** from Earth and **we need everyone's help** to get outdoors, get active and help us to complete #MishonMoon by the end of the summer!

We are going to use the free outdoor adventure app Mishon to record the distances covered and provide a space for people to encourage and support each other's efforts. The app was developed by Irish tech entrepreneur Brendan Morrissey and it features lots of fun outdoor challenges for you as well as the ability to post your kilometres such as your daily steps/walks/swims/cycles/hike distances. It also has fun challenges for you as a Unit or a family to complete e.g. a daily dog walk or do the augmented-reality Daily Crate Challenge where the app drops Crates around your location for you to find (like Pokemon Go!). Inside each Crate is an activity – ideal for families who may be at home in the coming weeks and are eager to get out and about and collect as many Crates as they can each day!

We will be updating the distance covered on both IGG's profile on Mishon and on IGG's website. You can read lots more about #MishonMoon and see the plans and photographs of our new National Training Centre on our website www.irishgirlguides.ie. We are also asking you to share this information with your own families and networks around the world.

Anyone can download the app, follow Irish Girl Guides and donate kilometres by posting a picture with mileage covered and the hashtags #MishonMoon #GirlGuidesWalktotheMoon.

To get the Mishon app, you can visit the App store or Google Playstore and download it for free. You can also use this app as a way to discuss online safety with your girls – there are great tips on www.themishon.com for Parents and Leaders on setting up an online profile with your children, discussing privacy and about not befriending anyone online that you don't know offline. You could also set up a closed mini-group of just your Unit or your family so that you can only see each other's challenges. This is ideal for parents and children to engage in together.



Spread the word, and help us get outdoors and keep active in these challenging times.

Thanks in advance, for supporting our latest quest.

Yours sincerely,
Irish Girl Guides

More information available:

www.irishgirlguides.ie
www.themishon.com

Irish Girl Guides is a youth-driven, dynamic organisation offering a varied and exciting programme for girls and young women aged 5-30, and opportunities for women of all ages. Irish Girl Guides is a registered charity and complies with the relevant legal obligations. IGG holds itself to the highest standards of best practice to ensure transparency and accountability. CRN 20006327 CHY4726 Trefoil House, 27 Pembroke Park, Dublin 4 Tel: 01-6683898